



FOR IMMEDIATE RELEASE
November 1, 2012

**SPORTS & THE ARTS RETAINED BY THE SAN FRANCISCO 49ERS FOR
NEW SANTA CLARA STADIUM CURATION**

Bay Area Artists Open to Submit for Consideration

(Santa Clara, CALIF) – The San Francisco 49ers have partnered with California-based design firm Sports & The Arts to source and acquire the art, graphics and photographic collection for the new Santa Clara Stadium opening in August, 2014. The stadium art and photography collection will showcase team history as well as celebrate the Bay Area by featuring works of both local and national talent.

“The 49ers are always looking for new ways to strengthen our connection with our Faithful fans,” said 49ers Chief Executive Officer Jed York. “The partnership with Sports & The Arts will provide our fans a unique opportunity to leave their mark on the new Santa Clara Stadium, a facility that will embody all that is special about the Bay Area and the Silicon Valley.”

Sports & The Arts is currently seeking submissions from artists who are interested in being considered for the collection. Interested parties may submit a short bio, sample images of artistic style and any other relevant information in PDF format to info@sportart.net. Upon selection, artists will be commissioned for specific works commencing in May 2013.

Mediums for Submission:

Paintings: oils, acrylic, watercolor and mixed media
Sketches/Drawings: pen and ink, charcoal and pastels
Mixed Media: found objects, digital, assemblage and collage
Sculpture

Timeline Summary:

November 1, 2012: artist submissions open
January 15, 2013: deadline for submissions due
April 2013: artists will be notified of acceptance

About Sports & The Arts

Sports & The Arts, established in 1993 by Tracie Specia-Ventura, is a full turn-key service, offering creative development, framing and professional installation of gallery quality art, photography and graphic wall treatments. Sports & The Arts drives the vision, development and implementation of large-scale installations within sports and entertainment venues and creates unique fan experiences for each client. Sports & The Arts previous projects include Marlins Park in Miami, FL, Amway Center in Orlando,

FL, Prudential Center in Newark, NJ and the new Yankee Stadium in the Bronx, NY. Sports & The Arts is a member of the Women Owned Small Business Association.

About the San Francisco 49ers

The San Francisco 49ers, owned by Denise and John York, currently play in the NFC West division and won each Super Bowl contest it entered, earning five Super Bowl trophies including Super Bowl XVI, XIX, XXIII, XXIV and XXIX. The franchise also has five conference championships and 18 divisional championships and was the first major league professional sports franchise to be based in San Francisco over 60 years ago. (www.49ers.com)

Sports & The Arts Contact: [805-619-7576](tel:805-619-7576) – info@sportart.net

49ers Contact: Talia Malik – (408) 986-4891 – Talia.Malik@49ers.com; Bob Lange – (408) 562-4987 – Bob@49ers.com



Artwork by Tom Mosser – “The Catch” – Oil on paper