

The Art of Amway

CENTRAL FLORIDA ARTISTS
ARE SHOWCASED ALONGSIDE
NATIONAL NAMES IN
THE AMWAY CENTER'S
WORLD-CLASS ART
COLLECTION.

When the Amway Center opened, Orlando got much more than a new entertainment venue—it got a \$1 million art collection as well.

Curated by Sports & The Arts, the company behind Yankee Stadium's exhibition of 1,300 historic photographs, the *Amway Center Art Collection* is housed throughout the 851,000-square-foot venue and features some 500 pieces (including 140 original works) by 21 artists, 14 of which are local. Mediums include abstract, figurative, photographic, digital and mixed media, with themes that incorporate local history, sports, music, and more.

"My goal is to say, 'this is Orlando,'" explains Tracey Specia-Ventura, founder of Sports & The Arts. The company worked closely with the City of Orlando as well as with the Orange County Regional History Center, which helped with research and provided 50 vintage images for a "Then and Now" series highlighting Orlando landmarks. Winter Park photographer Steve Vaughn shot the modern versions. Specia-Ventura says that Orlando Mayor Buddy Dyer and Alex Martins, chief operating officer of the Orlando Magic, were also very involved in the project.

Highlights of the collection include work by national artist Bart Forbes—who has designed more than 20 postage stamps—and submissions by original Highwayman Roy McLendon, who painted his signature Florida scenics right on the center's parquet flooring.

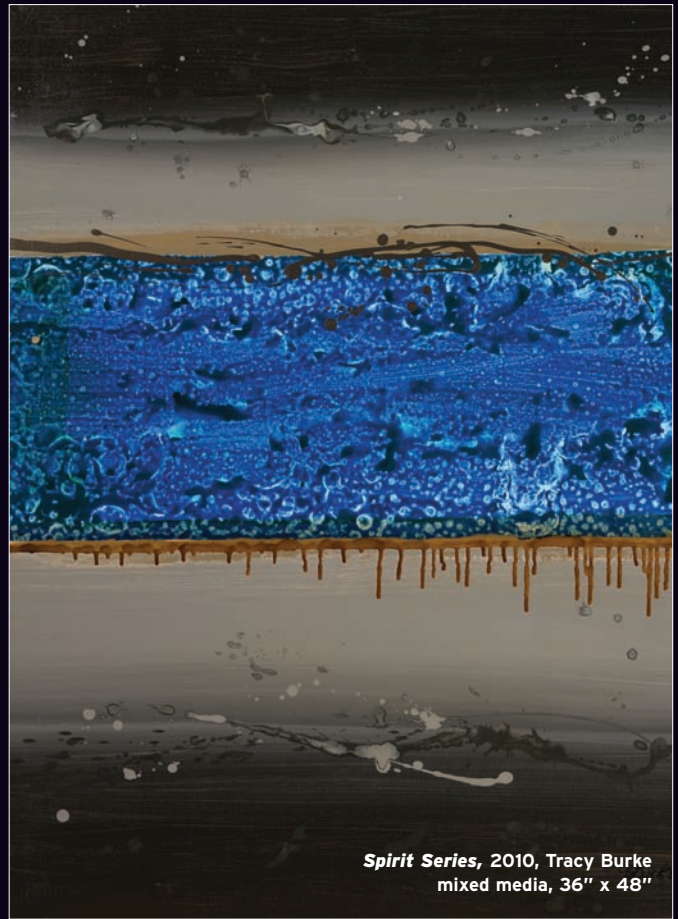
With pieces that range from classic to contemporary, the *Amway Center Art Collection* offers something for everyone. Here's a look at just some of the works contributed by local artists. **oam**



Player 12, 2010, Derek Gores
collage mixed media, 60" x 80"



Red Landscape, 2010, Roy McLendon
oil on parquet flooring, 18" x 16"



Spirit Series, 2010, Tracy Burke
mixed media, 36" x 48"

South Street Casino, 2010, Everett Spruill
oil on canvas, 40" x 56"





Bunk & the Gator, 2010, Steve Vaughn
photography, 30" x 40"

Amway Center Art Collection
Permanent Display
Amway Center
407.440.7000
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Cityscape Twilight, 2010, Larry Moore
oil on wood, 74" x 74"



Ritmos al Atardecer, 2010, Ivaldo Robles
mixed media, 48" x 60"



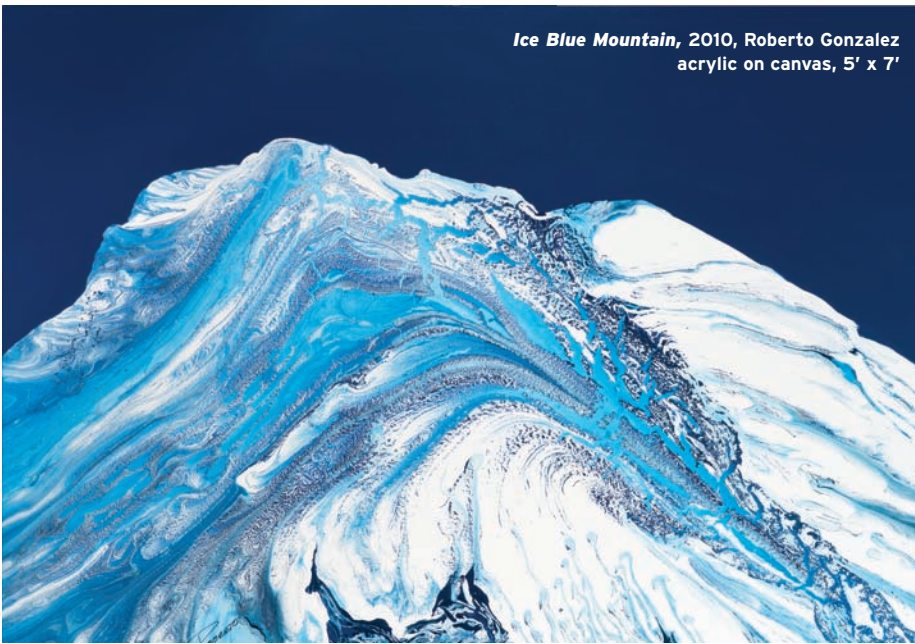
Lonestar, 2010, Phil Fung
oil on canvas, 40" x 40"



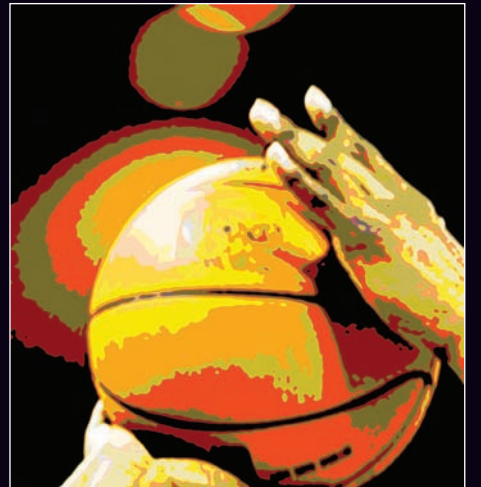
Love Grows, 2010, Donna Dowless
mixed media, 17" x 24"



Slash, 2010, Shelley Lake
digital, 5' x 7'



Ice Blue Mountain, 2010, Roberto Gonzalez
acrylic on canvas, 5' x 7'



Hand and Balls, 2010, Diane Boswell
photography and digital painting, 30" x 30"



Shooting Star Skyline, 2010, Fern Medina
photography, 4' x 10'



Big Top, 2010, John Whipple
mixed media on parquet, 48" x 60"